THIS IS ONLY AN ADVERTISMENT FOR INFORMATION PURPOSES AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR ISSUE TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIE

CHATHAFOODS

PROCESSED & FROZEN FOOD



CHATHA FOODS LIMITED

'Chaffile Foods Private Limited' and a fresh certificate of incorporation dated June 16, 2003 was issued by the Registrar of Companies Punjab. H P & Chandigarth. Theresiter, the name our Company was again changed to its present name, i.e. 'Chaffile Foods Limited' pursuant to its conversion from private limited to a public limited company and a fresh certificate of incorporation dated September 8, 2023 was issued by the Registrar of Companies. Chandigarh consequent upon such conversion. For further details pieces see section titled 'History and' Certain Corporate Matters' on page 125 of the Red Herring Prospectus dated March 12, 2024.

Corporate Identity Number: U15310PB1907PLC020578

PROMOTERS OF OUR COMPANY: PARAMJIT SINGH CHATHA, GURPREET CHATHA, GURCHARAN SINGH GOSAL AND ANMOLDEEP SINGH

THE ISSUE

INITIAL PUBLIC ISSUE CONSISTING OF FRESH ISSUE OF UP TO 59,62,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF CHATHA FOODS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [+] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF T [*] PER EQUITY SHARE) AGGREGATING UPTO T3,400 LAKHS (THE "ISSUE"), OF WHICH UP TO 3,00,000 EQUITY SHARES OF FACE VALUE OF T10 EACH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E., NET ISSUE OF 56,62,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT A PRICE OF ₹ [◆] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF T (*) PER EQUITY SHARE AGGREGATING TO T (*) LAKHS (THE "NET ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.50% AND 25.17% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

BID/ ISSUE OPENS ON TUESDAY, MARCH 19, 2024

BID/ ISSUE CLOSES ON THURSDAY, MARCH 21, 2024

THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED

> For further details, please refer section titled "Issue Procedure" beginning on Page 200 of the Red Herring Prospectus. A copy of the Red Herring Prospectus is filed with Registrar of Companies as required under Section 26(4) of the Companies Act, 2013

- QIB Portion: Not More than 50% of the Net Issue
- Retail Portion: Not Less than 35% of the Net Issue
- Non-Institutional Portion: Not Less than 15% of the Net Issue
- Market Maker Portion: Upto 3,00,000 Equity Shares or upto 5.03% of the Issue

PRICE BAND: ₹ 53/- TO ₹ 56/- PER EQUITY SHARE OF FACE VALUE ₹10/- EACH

The Floor Price is 5.3 times of the Face Value and the Cap Price is 5.6 times of the Face Value. Bids can be made for a minimum bid lot of 2,000 Equity Shares and in multiples of 2,000 Equity Shares thereafter.

In making an investment decision, potential investors must rely on the information included in the Red Herring Prospectus and the terms of the Issue, including the risks involved and not rely on any other external sources of information about the Issue available in any manner.

RISKS TO INVESTORS:

- We intend to utilize a portion of the Net Proceeds for setting up the (xi) Proposed Manufacturing Facility at Village Tofhapur, Tehsil Dera Bassi, Distt SAS Nagar, Mohali, Punjab, India ("Proposed Manufacturing Facility"). We are yet to place orders for plant and machinery and apply for requisite government approvals for the Proposed Manufacturing Facility. If we are unable to commission our Proposed Manufacturing Facility without time and cost overruns or unable to adhere to the schedule of implementation, it may adversely affect our business, results of operations and financial condition.
- The purchase of land by the Company for setting up the Proposed Manufacturing Facility is subject to compliance with certain terms and conditions. Failure to comply with such conditions could adversely affect our business and financial condition.
- We derive a substantial portion of our revenue from the sale of products in the non-vegetarian segment. Any loss of business in this segment may adversely affect our business, results of operations, financial conditions and cash flows.
- Our Registered Office and godowns/ warehouses are not owned by the Company.
- Our Promoter have extended personal guarantees and personal properties as collateral security with respect to various loan facilities availed by our Company. Revocation of any or all of these personal guarantees may adversely affect our business operations and financial condition.
- We have not entered into any arrangements for alternate source of raising the funds required for our "Objects of the Issue". Any shortfall in raising/meeting the same could adversely affect our growth plans, operations and financial performance.
- (vii) Our Company has reported negative cash flow in the past. Any negative cash flows in the future would adversely affect our cash flow requirements, which may adversely affect our ability to operate our business and implement our growth plans, thereby affecting our financial condition.
- (viii) Our Manufacturing Facility and operations are concentrated in Mohali region and any adverse developments affecting this region could have an adverse effect on our business, results of operations and financial condition.
- The Merchant Banker associated with the Issue has handled 6 public issues out of which 1 opened below Issue price on listing day. Below are the details:

Particulars	Number of Iss Issue Hand		e Opened below rice on Listing Day	
Main Board	1	Nil		
SME	5		1	
(x) Average co	st of acquisition of Equ	ity Shares held by or	ur Promoters:	
Name of the Promoter	Number of Equity Shares held	Percentage shareholding (%)	Average cost of acquisition per	

Share (in ₹) Paramjit Singh 25.67 13.33 42,44,695 Chatha 8.44 **Gurpreet Chatha** 34,72,277 21.00 Gurcharan Singh 41,39,013 25.03 12.17

4,87,200

2.95

3.81

Gosal

Anmoldeep Singh

Basic and Diluted Earnings Per Share (EPS) as adjusted for change in capital

Basic EPS	Diluted EPS	Weight
(2.42)	(2.42)	1
0.41	0.41	2
1.48	1.48	3
0.47		
2.06	2.06	
	(2.42) 0.41 1.48 0.47	(2.42) (2.42) 0.41 0.41 1.48 1.48 0.47

(xii) The Price/ Earnings (P/E) ratio in relation to the price band

Particulars	P/E Ratio at the lower end of the Price Band (no. of times)	P/E Ratio at the higher end of the Price Band (no. of times)
Based on Basic & Diluted EPS as per the Restated Financial Statements for the year ended March 31, 2023	35.81	37.84
Based on Weighted Average EPS	111.97	118.31

Weighted average cost of acquisition compared to Floor Price and Cap price

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor price (i.e. ₹ 53)	Cap price (i.e. ₹ 56)
Weighted average cost of acquisition of primary / new issue (excluding shares issued pursuant to bonus) during 18 months preceding the date of RHP where an issuance is equal to or more than 5% of the pre issue fully diluted paid up share capital in a single transaction or multiple transactions combined together over a span of rolling 30 days.	NA	NA	NA
Weighted average cost of acquisition for secondary sale / acquisition (excluding gifts) during 18 months preceding the date of RHP where an issuance is equal to or more than 5% of the pre issue fully diluted paid up share capital in a single transaction or multiple transactions combined together over a span of rolling 30 days.	25.00	2.12 Times	2.24 Times

The Price Band/Floor Price/Issue Price has been determined by the issuer in consultation with the Book Running Lead Manager, on the basis of book-building.

.continued from previous page.

ASBA

Simple, Safe, Smart way of Application - Make use of it !!!

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to Issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below. Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.



UPI – Now available in ASBA for Retail Individual Investors (RII)*

investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI - Now available in ASBA for Rils applying through Registered Brokers, DPs & RTAs. Rils also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

Investors have to apply through the ASBA process, "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to this section "Issue Procedure" beginning on page 200 of the RHP. The process is also available on the website of Association of investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document

ASBA forms can be downloaded from the website BSE Limited ("BSE") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in.

"List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Kotak Nahindra Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll-free number - 1800 1201 740 and mail id - Ipo upi@ncpi.org, in. For the list of UP1Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For Issue related grievances investors may contact; Inderient Financial Services Limited - Mr. Ivor Anil Wisquith (+91 79772 12186)

IN TERMS OF THE SEBI CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015, DATED NOVEMBER 10, 2015 AND ALL THE POTENTIAL INVESTORS SHALL PARTICIPATE IN THE ISSUE ONLY THROUGH AN APPLICATION SUPPORTED BY BLOCKED ACCOUNT ("ASBA") PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF CERTIFIED SYNDICATE BANKS ("SCSBS") FOR THE SAME. FURTHER PURSUANT TO SEBI CIRCULAR BEARING NO. SEBI/HO/CFD/TPD1/CIR/P/2023/140, FOR IMPLEMENTATION OF PHASED III FOR UPI FACILITY, WHICH IS EFFECTIVE FROM DECEMBER 01, 2023 ON MANDATORY BASIS, ALL POTENTIAL BIDDERS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILISE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS PROVING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNTS OR UPI ID (IN CASE OF RIIS), IN WHICH THE CORRESPONDING APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCSBS OR UNDER THE UPI MECHANISM, AS APPLICABLE. FOR DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO THE CHAPTER TITLED "ISSUE PROCEDURE" ON PAGE 200 OF THE RED HERRING PROSPECTUS. IN CASE OF DELAY, IF ANY IN UNBLOCKING/ REFUND THE FUND, OUR COMPANY SHALL PAY INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY. THE ISSUE IS BEING MADE UNDER PHASE III OF THE UPI (ON MANDATORY BASIS).

BID/ ISSUE PROGRAMME		
Anchor Bidding Date	Monday, March 18, 2024	
Issue Opens on (T day)	Tuesday March 19, 2024	
Issue Closes on (T day)	Thursday, March 21, 2024	
Finalisation of basis of allotment with the Designated Stock Exchange/ Allotment of Securities (T+2 day)	On or about Tuesday, March 26, 2024	
Initiation of Unblocking of Funds/ refunds (T+3 days)	On or about Wednesday, March 27, 2024	
Credit of Equity shares to demat accounts of allottees (T+3 days)	On or about Wednesday, March 27, 2024	
Commencement of trading of the Equity Shares on BSE (T+3 days)	On or about Wednesday, March 27, 2024	

TIMELINES FOR SUBMISSION OF APPLICATION

Application Submission by Investors

Electronics Applications (online ASBA through 3-in-1 accounts) - Upto 5pm on T day.

Electronics Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) -Upto 4pm on T day.

Electronics Applications (Syndicate Non-Retail, Non Individual Applications) – Upto 3pm on T day.

Physical Applications (Bank ASBA) - Upto 1pm on T day.

Physical Applications (Syndicate Non-Retail, Non Individual Applications of QIBs and NIIs) - Upto 12pm on T day and Syndicate members shall transfer such applications to banks before 1pm on T day.

UPI Mandate acceptance time: T day - 5pm

Issue closure:

T day - 4pm for QIB and NII categories

T day - 5pm for Retail and other reserved categories

In case of any revision in the Price Band, the Bidfissue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid1ssue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company, for reasons to be recorded in writing extend the Bidfsaue Period for a minimum of three Working Days, subject to the Bidfsaue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bidfsaue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange by issuing a press release and also by indicating the change on the website of the Book Running Lead Manager and at the terminals of the Members of the Syndicate and by intimation to Designated Intermedianes and Sponsor Bank.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1967, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net lissue shall be allocated on a proportionate basis to Qualified institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, allocate up to 80% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICOR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net OIB Portion. Further, 5% of the Net OIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIS Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue | LISTING: The Equity Shares offered through this Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). In terms of the Chapter IX of the Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net I save shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorilly utilize the Application Supported by Blocked Amount. ("ASBA") process providing details of their respective ASBA accounts, and UPTID in case of RIBs using the UPT Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 200 of this Red Herring Prospectus.

Bidders/ Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid our Application Form, the Bidders/ Applicants may be deemed to have authorised the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Biddensi Applicants as available on the records of the depositories. These Demographic details may be used, among other things, for or unblocking of ASBA account or for other correspondence(s) related to an issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participants to ensure accuracy of records. Any delay resulting from failure to update the Demographic details would be at the Applicants' sole risk. Bidders! Applicants should ensure that PAN, DPID and the Client ID are correctly filled in the Bid our Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.

Contents of the Memorandium of Association of the Company as regards to its objects: For information on the main objects and other objects of our Company, see "History and" Certain Corporate Matters" on page 125 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Meterial Contracts and Documents for inspection" on page 291 of the Red Herring Prospectus.

Liability of members of the Company: Limited by shares.

Amount of share capital of the Company and Capital Structure: Authorized Share Capital of ₹25,00,00,000 divided into 2,50,00,000 Equity Shares of ₹10,00 each, Issued, Subscribed & Paid-up Share Capital prior to the Issue: ₹16,53,48,790 divided into 1,65,34,879 Equity Shares of ₹10,00 each. Proposed Post Issue Paid-up Share Capital upto ₹ 22.49.68.790 divided into upto 2.24.96.879 Equity Shares of ₹10.00 each. For further details, see section titled "Capital Structure" on page 58 of the Red Herring Prospectus.

SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND SHARES SUBSCRIBED BY THEM

Signatories to	MOA	Current Promoter	\$
Name	No. of shares	Name	No. of shares
Paramijt Singh Chatha	1,000	Paramijt Singh Chatha	42,44,695
Harbhajan Singh Chafha	1,000	Gurpreet Chatha	34,72,277
lobal Singh Chatha	1,000	Gurcharan Singh Gosal	41,39,013
Har lqbal Singh Chatha	1,000	Anmol deep Singh	4,87,200
Anmol Deep Singh	1,000		
Maninder Singh Mainee	1,000		
Birinder Singh	1,000		774444
Total	7,000	Total	1,23,43,185

SEBI COR Regulations, as amended from time to time, our Company has received in-principal approval letter dated March 1, 2024 from BSE SME for using its name in this Issue document for listing our shares on the BSE SME. For the purpose of this issue, the Designated Stock Exchange will be BSE Limited.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2015. the Red Herring Prospectus will be filed with SEBI in terms of the Regulation 246 (5) of the SEBI (COR) Regulations, 2018, and the SEBI shall not offer any observation on the Issue Document, Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "Disclaimer Clause of SEBI" on page no. 181 of the Red Herring.

DISCLAIMER CLAUSE OF THE SME PLATFORM OF BSE LIMITED (DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Red Harring Prospectus/ Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Red Herring Prospectus. Prospectus. The investors are advised to refer to the Red Herring Prospectus Prospectus for the full text of the "Disclaimer clause of the SME Platform of BSE Limited" on page no. 184 of the Red Herring

RISKS IN RELATION TO FIRST ISSUE: The face value of Equity States is ₹ 10-each. The Floor Price, Cap Price and the Issue Price determined by our Company, in consultation with the Book Running Lead Manager, on the basis of assessment of the market demand for the Equity Shares by way of the Book Building Process as stated under 'Basis for Issue Price" on page 82 should not be considered to be indicative of the market price of the Equity Shares after they are listed. No assurance can be given regarding an active or sustained. trading in the Equity Shares nor regarding the price al which the Equity Shares will be traded after listing.

GENERAL RISK: Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the issue unless they can afford to take the risk of losing their investment, Investors are advised to read the risk factors carefully before taking an investment decision in the issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBH"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Red Herring Prospectus. Specific attention of the investors is invited. to section titled "Risk Factors" beginning on page 23.

ISSUER'S ABSOLUTE RESPONSIBILITY: The Company, having made all reasonable inquiries, accepts responsibility for and confirms that the Red Henring Prospectus contains all information with regard to the Company and the Issue, which is material in the context of the Issue, that the information contained in the Red Herring Prospectus in true and correct in all material aspects and is not misleading in any material aspect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes the Red Herring Prospectus as a whole or any of such information or the expression of any such opinions or infentions, misleading in any material respect.

BOOK RUNNING LEAD MANAGER TO THE ISSUE



Indorient Financial Services Limited

A-501, Executive Spaces, Rustomjee Central Park, Andheri Kurla Road, Chakala,

Mumbei 400 093, Maharashtra, India.

Telephone: 491 79772 12186; Email: compliance-itsi@indotent.in; Website: www.indorient.in Investor Grievance ld: wecare@indorient.in; Contact Person; Ivor Anil Mequith SEBI Registration No: INM000012661

REGISTRAR TO THE ISSUE



Skyline Financial Services Private Limited

D-153 A, 1st Floor, Okhla Industrial Area, Phase - I , New Delhi - 110 020, India.

Telephone: + 011-2581 2682-83; Email: ipo@skylinerta.com, info@skylinerta.com; Website: www.skylinerta.com Investor Grievance Id: ipo@skylinerta.com; Contact Person; Anuj Rana SEBI Registration No: INR000003241

COMPANY SECRETARY AND COMPLIANCE OFFICER

CHATHAFOODS PROCESSED & FROZEN FOO

Company Secretary and Compliance Officer

CHATHA FOODS LIMITED

Village Chauncheri Ambala Road, District Mohali, Mohali - 140 501, India; Telephone.: + 91 18146 16381 E-mail: cs@cfpl.net.in; Website: www.dpl.net.in Contact Person: Priyanka Oberol,

Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre-issue or postissue related problems, such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary account, etc.

18146 16381; Website: www.clpl.net.in; Corporate Office of Book Running Lead Manager: Indorient Financial Services Limited, Tel No.: +91 79772 12185, Email: compliance- PROSPECTS OF CHATHA FOODS LIMITED. Ifal@indorient.in, Website: www.indorient.in; Self Certified Syndicate Banks; Registered Brokers; Designated RTA Locations and Designated CDP Locations for participating in the Issue. Application Forms will also be available on the websites of the Stock. Exchange and at all the Designated Branches of SCSBs, the list of which is available on the websites of the

AWAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Rod Herring Prospectus shall be available at the website of Stock Exchange at www.bessne.com, the website of the Book Running Lead Manager at www.indorient.in and the website of the Issuer Company at www.cfpl.net.in

BANKER TO THE ISSUE & SPONSOR BANK: Kotak Mahindra Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus dated March 12, 2024 FOR CHATHA FOODS LIMITED

> Sdl-Paramit Singh Chatha Chairman & Managing Director

> > DIN: 01154225

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application Forms can be obtained from the Registered Office of Company, Chafte Foods Limited Tel No.: + 91 | THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF FITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS

Disclaimer: CHATHA FOODS LIMITED has filed a Red Herring Prospectus dated March 12, 2024 with the ROC. The Red Herring Prospectus shall be made available on the website of the SEBIat www.sebi.govin as well as on the website of the BRLM i.e., Indorient Financial Services Limited at www.indorient.in, the website of the BSE SME at www.beesme.com. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, see "Risk Factors" beginning on page 23 of the Red Heming Prospectus.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold (i) within the United States only to persons reasonably believed to be "Qualified Institutional Buyers" (as defined in Rule 144A of the Securities Act) under Section 4(a) of the Securities Act and (ii) outside the United States in offshore transaction in reliance on Regulation S under the Securities Act and the applicable laws of the jurisdiction where those offer and sales occur.

The Equity Shares have not been and will not be registered, issted or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Date: March 13, 2024 Place: Jalandhar

CONCEPT